

KEMOTrail Corps  
Board Meeting Minutes  
November 21, 2002

Attendees: Richard Angeli, Clark Dixon, Fred Feltmann, Marion Harris, Tom Okerberg, Allen Neher, Cathy Neher, Tom Okerberg, David Paddock, and Leah Urben

Items Discussed:

1. Fund Raising Efforts To Date
  - Cash donations to date: \$60
  - Soliciting the Kiwanis Club:
    - Tom reported that at the suggestion of Reuel Hamilton on 10/24/02, he wrote an 11/4/02 letter to the Board of Directors of the Marietta Kiwanis Club asking for support in covering administrative expenses; notable the cost of incorporating (at least \$235). The Kiwanis Club 1) denied the request stating preference for funding project costs; i.e., tools as opposed to administrative expenses and 2) felt we ought to “pass the hat around among our membership”. Following the rejection from the Board of Directors, Tom consulted Reuel Hamilton and he suggested making a brief presentation at an upcoming Kiwanis meeting and “passing the hat”.
    - The group discussed the viability of having a donation box at each work project site. Clark indicated that KEMO could only have one donation box (which is in the Visitor Center) and all funds for KEMOTrail Corps needed to be so designated by the donor.
  - Action Items:
    - Tom to contact Reuel Hamilton to request agenda time at an upcoming Kiwanis meeting
    - Richard to develop a 10-slide PowerPoint overview presentation
    - Leah to solicit funds/support from the Marietta Women’s Club and the Marietta Rotary Club
    - Dave Paddock to approach REI
2. Status update re 501(c)3:
  - Tom indicated having enough in cash donations to cover the initial requirements for 501(c) 3 filing and planned to file accordingly. It was mutually understood that subsequent filing activity was a function of addition funds availability.
3. Publicity Committee update:
  - In absence of Beth and Lewis Bramlett:
    - Richard summarized discussion from at 10/29/02 meeting (refer to 10/29/02 meeting minutes for details)
    - Cathy attempted to report on the items requested in an 11/20/02 email from Lewis pertaining to the following: sign in book, brochure, calendar, publicity contact list, member forms and VIP forms, and CD’s. Unfortunately Marion was unable to locate material left at the Visitor Center, believing it might have been misplaced in light of the 11/22/02 opening of museum.
    - The group discussed the attendance report prepared by Lewis and all like the information and format and concurred with the recommended hours for reflecting Board activity:
      - i. Cathy and Richard: each 2 hours per week
      - ii. Lewis, Beth, Leah, Tom and Clark: each 1 hour per week

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- The group discussed need for having a logo. Group like the idea of having a logo contest.
  - Action Item:
    - Marion to recover material dropped off by Lewis
    - Outstanding items raised in Lewis' 11/20 email to be readdressed at January's Board meeting
    - Cathy to approach McClesky Middle School in Cobb County about participating in the logo contest
    - Richard to approach Darlington School in Rome about participating in the logo contest
4. Education initiative update:
- Marion reported having just received a new member volunteer who expressed interest in education
  - Clark suggested:
    - Developing articles focusing on KEMO's natural history and post them on the website
    - Making posters of new / upcoming events
    - Highlighting trail maintenance tasks learned as a result of work days; i.e., learned how to make a water bar and bench during 11/9/02 work day, and possibly tie back to Appalachian Trail – Design, Construction, and Maintenance as a reference point
  - Action Items:
    - Marion to provide Clark and Leah with new member information
    - Cathy to contact Beverly Skeen to see if she was interested in assisting with the education efforts
    - Leah to review membership roster and identify those who specified interest in Education
    - Clark to contact members interested in education
    - Clark to develop initial articles for posting on website
5. Proposed Mapping Assistance update:
- Cathy and Marion summarized the 11/6/02 meeting with Laurie Searle of the Georgia Orienteering Club. The group discussed the 11/6/02 proposal from Laurie for developing a trail map for KEMO. Marion reported having the funding necessary to move forward and the Board voted to move forward with the proposal.
  - Action Item:
    - Cathy to arrange a meeting the week of 12/2/02 with Marion, Richard and Laurie to finalize logistics for the project.
6. Strategy discussion re outreach to other organizations:
- The group discussed importance of reaching out to other community organizations to make them aware of the KEMOTrail Corps activities. Group agreed that each Board member to take a group and serve as the contact/liaison.
  - Action Item:
    - Leah to serve as the contact point for SaddleUp Cobb, Chattahoochee Trail Club, and Georgia Horse Council

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- Richard to serve as the contact point for Boy Scouts of America (Cobb and North Cobb), Leave No Trace, and Georgia Appalachian Trail Conference
- Dave Paddock to serve as the contact point for IMPACT and Cobb Land Trust
- Tom to serve as the contact point for the Atlanta Track Club and Chattahoochee Road Club
- Leah to provide listing of all subdivisions which border KEMO at January Board meeting.
- Contact/liaison for each subdivision which borders KEMO to be determined at January Board meeting.

7. Policy:

- Board unanimously adopted the following policy:
  - Youth under 18 need parental consent forms. Youth need to have adult leadership with them. School groups, church groups, Boy and Girl Scouts, etc. need to have their own adult leadership of at least two adults for every 8 students.
- Action Item:
  - Cathy to record above as first policy for KEMOTrail Corps

8. Trail Committee and Work Projects:

- Richard and David Paddock summarized discussion from 11/13/02 Trail Committee meeting (refer to 11/14/02 meeting minutes for details)
- Richard lead group discussion re success of and lesson learned from the 11/9/02 work project:
  - 8:00am – 4:00pm to long, 8:00am – 3:00pm in future
  - Preregistration helpful but once group gets some history will know how many to generally anticipate for each work day
  - Marion to provide several pairs of heavy work gloves
  - Marion to check into having a portable restroom at work site
  - Marion to check into opening the Visitor Center restrooms prior to 8:30am
  - Need to have basic safety and proper tool usage discussion at the beginning each work day
  - Need to recognize/reflect partial day contributions (can't always assume everyone worked same amount of hours at each work day)
- Richard indicated:
  - Work days will be planned for the second Saturday of every month
  - An inclement policy will need to be adopted
  - Planning to display weather information on the website
  - Trash pick up days will be scheduled in September and March and will not interfere with the monthly work days
  - Trail Committee would meet at each work day either during lunch or after work completed
  - Members will be encouraged to contact the Trail Supervisors with ideas:
    - i. David Paddock and Ed Holzworth – Burnt Hickory to Visitor Center trails and fire road

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- ii. Chuck Hunt and Eileen Hilburn – Burnt Hickory to Illinois Monument
  - iii. Jim Scarr and Sally Thomason – Kolb Farm Loop to Illinois Monument
    - o Having submitted a “blurb” about the 12/14 work day to Laura Susan Bamberg of the Marietta Daily Journal.
  - Richard reported that:
    - o 12/14 Work day would be the continuation of the work begun on 11/9
    - o Planning on meeting with Olen and Beverly Batchlor on 11/30 to scope out 12/14 work day
    - o The 1/11/03 work day will focus on Little Kennesaw (assuming the proposed rerouting is approved). If approval of rerouting is delayed, 1/11/03 will focus either on further completion of the Summit project or trails around the Visitor Center
    - o Expecting that Little Kennesaw will require numerous work days
    - o Planning on dividing up the Little Kennesaw project into 100-150 hour projects. Such projects could be assigned/assumed by prospective Eagle Scouts
9. Miscellaneous:
- No board meeting in December
  - Opening celebration for the Kennesaw Mountain National Battlefield Park Museum scheduled for 11/22/02 @ 10:00am

Submitted by Cathy Neher on 12/3/02